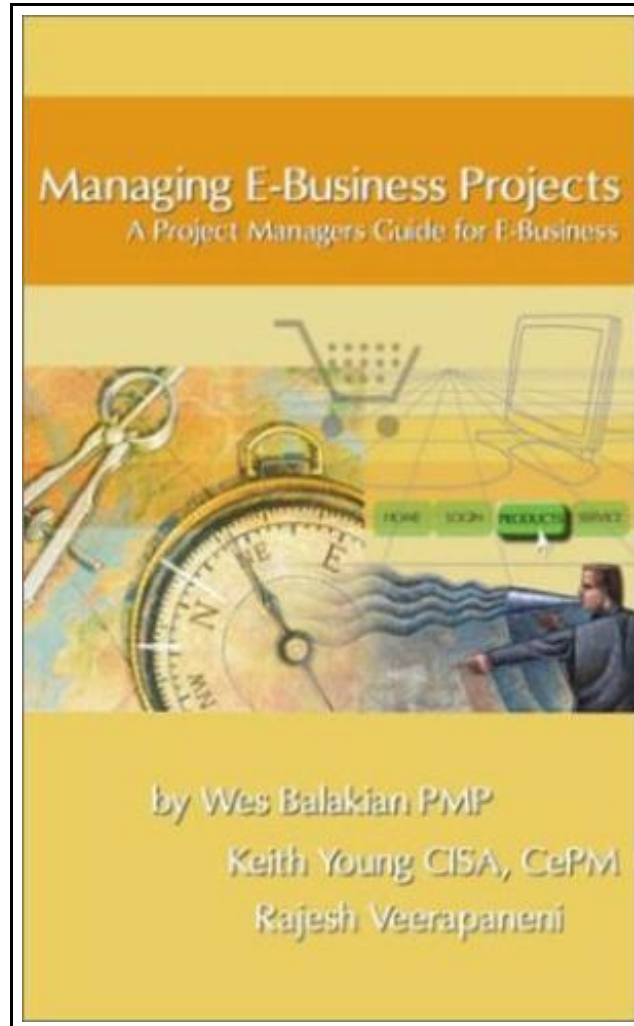


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MANAGING E-BUSINESS PROJECTS



AuthorHouse. Paperback. Book Condition: New. Paperback. 200 pages. Dimensions: 9.0in. x 6.1in. x 0.5in. Get an inside look at how successful project managers build their e-business skills. In this book, three e-business experts capture years of experience into this easy-to-follow reference. Deliberately focusing on e-business project management, integration, application, risk management, security and many of the soft skills not often evident in e-business management. The authors share with you proven architectural patterns that can help get you up and running quickly, while at the same time reducing your risks. Because today's economy demands that e-business initiatives emphasize profitability and return on investment, the authors also offer guidance on methods to minimize cost, yet ensure quality. This book offers a blueprint to project managers for avoiding such mistakes and for achieving success in the new digital economy. It also includes case studies, examples, references, and pointers to other materials. **FEATURES OF THIS BOOK:** Presents a framework for defining e-business architectures and concepts. Provides information regarding skill and knowledge requirements for a project manager during the implementation of an e-business solution. Provides proven project management strategies, risk management techniques, and application methods that cover most e-business requirements. Demonstrates how engaging the business strategy team is crucial to the success of the implementation and deployment of an e-business initiative. Demonstrates how to guide the development and implementation of a web-centric application to maximize the subject matter experts' time and input. Provides concrete tools and checklists that were designed for e-business projects. **AUDIENCE:** Business executives who must determine which e-business solutions to implement and are conscious of the key drivers (such as time to market and cost to implement) that govern implementing these solutions. CIOs and CTOs who are responsible for implementing e-business solutions and choosing the architecture that will provide the This item ships...



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